8802016 Ver# 9 Status Revised Traffic Order# 35847

Printed: Last Received: 10/16/2012 9:49 AM 10/16/2012 8:06 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) DCCC-DEM CNGRS CMPG

Product Issue Estimate# 1199

Rep Order#

EC'd Yes

Buyer Katie Keuleman

Phone# Fax# Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100

WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1199

Flight Dates 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES 1 of 3

**Salesperson Phone#** 202-872-5880 **Salesperson FAX#** 202-872-0263

## --- CONTRACT COMMENT ---

## --- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$36,850

LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	500A-600A	8 NEWS NOW AT 5A		:30	\$1,000.00	10/09-10/15	1	1	1	\$1,000.00	
	2	TU-F,M	600A-700A	8 NEWS NOW AT 6A		:30	\$1,200.00	10/09-10/15	2	1	2	\$2,400.00	
	3	TU-F,M	700A-900A	CBS THIS MORNING		:30	\$1,000.00	10/09-10/15	1	1	1	\$1,000.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY		:30	\$550.00	10/13-10/13	1	1	1	\$550.00	
	5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING-	#1	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	6	SU	630A-800A	CBS NEWS SUNDAY MORNING		:30	\$850.00	10/14-10/14	0	0	0	\$0.00	
	7	SU	800A-830A	8 NEWS NOW SUNDAY MORNING-	#2	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	8	TU-F,M	900A- 1000A	LIVE! WITH KELLY		:30	\$850.00	10/09-10/15	1	1	1	\$850.00	
	9	TU-F,M	1000A- 1100A	PRICE IS RIGHT		:30	\$3,500.00	10/09-10/15	1	1	1	\$3,500.00	

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Station   Advertiser Product Estimate#	KLAS-TV LAS VEGAS ( ) DCCC-DEM CNGRS CMPG Issue 1199			Agency ( 305 WA Agency C/P1/		Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES						
Buyer Phone# Fax#	Katie Keuleman			Agency C/P1/P2/E 11/14/1199 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks			2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
10	TU-F,M	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$850.00	10/09-10/15	0	0	0	\$0.00	
11	TU-F,M	300P-40CP	ELLEN		:30	\$1,000.00	10/09-10/15	0	0	0	\$0.00	
12	TU-F,M	400P-50CP	8 NEWS NOW AT 4PM &	430PM	:30	\$1,300.00	10/09-10/15	0	0	0	\$0.00	
13	TU-F,M	500P-63CP	8 NEWS NOW ROTATION		:30	\$1,500.00	10/09-10/15	0	0	0	\$0.00	
14	SA	500P-53CP	8 NEWS NOW AT 5PM-SA	T	:30	\$800.0C	10/13-10/13	1	1	1	\$800.00	
15	SA	630P-70CP	8 NEWS NOW AT 630PM-	SAT	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
16	SU	500P-53CP	8 NEWS NOW AT 5PM-SU	IN	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
17	SU	630P-70CP	8 NEWS NOW AT 630PM-	SUN	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
18	М	800P-90CP	HOW I MET MOTHER/2 B	RKE GRL	:30	\$9,500.00	10/15-10/15	1	1	1	\$9,500.00	
19	тн	900P- 1000P	PERSON OF INTEREST		:30	\$8,500.00	10/11-10/11	0	0	0	\$0.00	
20	TU-F,M	1100P- 1135P	8 NEWS NOW AT 11PM		: 30	\$2,200.00	10/09-10/15	1	1	1	\$2,200.00	
21	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-W	KND	:30	\$1,100.00	10/13-10/14	2	1	2	\$2,200.00	
*2		1200P- 1230P	NEWS		:30	\$750.00	10/09-10/09	0	0	0	\$0.00	
	Sales Re V9 Comme		9 . Spots/week Changed									
23		1000P- 1100P .ne Comment:	PERSON OF INTEREST		:30	\$8,500.00	10/11-10/11	1	1	1	\$8,500.00	

Rep Order# 8802016 Ver# 9 Status Revised Traffic Order# 35847 Printed: 10/16/2012 9:49 AM 3 of 3 EC'd Yes Last Received: 10/16/2012 8:06 AM

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Station KLAS-TV LAS VEGAS ) GREAT AMERICAN MEDIA Agency Rep Firm ) DCCC-DEM CNGRS CMPG 3050 K ST NW, SUITE 100 Sales Office ( Advertiser ) WASHINGTON WASHINGTON, DC 20007 Salesperson ( Product Issue ) MIKE JONES Agency C/P1/P2/E 11/14/1199 Estimate# 1199 Flight Dates Katie Keuleman 10/09/2012 - 10/15/2012 Salesperson Phone# Buyer 202-872-5880 Hiatus Weeks Phone# Salesperson FAX# 202-872-0263 Fax# Program Spots/Week # of LT Ln Day Time Len Rate Dates Total Total Cost Daypart Weeks Spots ----\_\_\_\_\_ 24 W-F, M 400A-459A :30 \$200.00 10/10-10/15 1 \$800.00 Buyline Comment: NEWS \*25 TH-F 400A-459A :30 \$250.00 10/11-10/12 2 1 2 \$500.00 Buyline Comment: NEWS V9 Added \*26 М 400A-459A : 30 \$250.00 10/15-10/15 1 1 1 \$250.00 Buyline Comment: NEWS

V9 Added

## -REPORT TOTALS-

Report Totals: 23 / \$36,850.00

## ---SALES MONTHLY TOTALS---

Oct 12: 23 / \$36,850.00

Sales Totals: 23 / \$36,850.00
Station Totals: 23 / \$36,850.00
Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals \$122,833 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0 % KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books FEB11 Demos RA35+